



Linchpin: Are You Indispensable? (Audio)

By Seth Godin

Random House USA Inc, United States, 2010. Audio. Book Condition: New. abridged edition. 150 x 130 mm. Language: English . Brand New Book. There used to be two teams in every workplace: management and labor. Now there s a third team, the linchpins. These people invent, lead (regardless of title), connect others, make things happen, and create order out of chaos. They figure out what to do when there s no rule book. They delight and challenge their customers and peers. They love their work, pour their best selves into it, and turn each day into a kind of art. Linchpins are the essential building blocks of great organizations. Like the small piece of hardware that keeps a wheel from falling off its axle, they may not be famous but they re indispensable. And in today s world, they get the best jobs and the most freedom. Have you ever found a shortcut that others missed? Seen a new way to resolve a conflict? Made a connection with someone others couldn t reach? Even once? Then you have what it takes to become indispensable, by overcoming the resistance that holds people back. As Godin writes, Every day I meet people...



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