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The Avoidance of growing pains: Success factors for a healthy organizational development of young SME's going public.

By Margaritis Stogiannidis

GRIN Verlag Gmbh Okt 2013, 2013. Taschenbuch. Book Condition: Neu. 211x146x10 mm. This item is printed on demand - Print on Demand Neuware - Master's Thesis from the year 2013 in the subject Business economics - Business Management, Corporate Governance, grade: 2,0, University of Applied Sciences Stuttgart, course: MBA, language: English, abstract: EXECUTIVE SUMMARY In order to take advantage of growth opportunities and to avoid growth pains, SMEs must be equipped with necessary funds. An appropriate way to raise funds is represented by the public stock exchange. The objective of the present paper is to elaborate success factors that might be of assistance for SMEs when going public in order to avoid growth pains. In particular, SMEs have an immense backlog regarding their financial controlling, strategy, management quality, transparency and internal structure in general related to the standard level that has to be considered as generic requirement for a publicly held company. Thus, the starting hypothesis of the present paper is: In case an SME does not deal with such challenges in due time and appropriate manner, it will not be able to realize the growth intended with an IPO. Such discrepancies would rather lead to sustained destruction of value...



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